CONTRACT

Contract Agreement Between: KOAT 3801 Carlisle Blvd. NE Albuquerque, NM 87107 (505)884-7777

And:

SRCP Media Inc Attention: Betsy Vonderheid 201 North Union Street Ste 200 Alexandria, VA 22314

	Contract / Re	visio <u>n</u>	Alt Order #			
	961890	1	06364302			
Product						
Issue						
Contract Dates	Estimate #					
10/29/12 - 11/09/12	313 REFORM	ON MN N	w			
Advertiser			Original Date	/ Revision		
Retorm New Mexico Now			10/18/12	/ 10/18/12		
	Billing Cycle	Billing C	alendar	Cash/Trade		

**			l '	U, 10, 12	7 10/10/12		
	Billing Cycle	Billing	Çal	<u>endar</u>	Cash/Trade		
	EOM/EOC	Broado	ast		Cash		
Ì	Station	Accour	ηt E	xecutive	Sales Office		
	KOAT	Mary T	rico	li	HRP -Washingt		
	Special Handl	ing					
	<u>Demographic</u>						
	Adults 35+						
	IOB#	Adverti	ser	Code	Product Code		
		51			104		
	Agency Ret			Advertise	r Ret		

Spots/

								Spots/				
*Line	e Ch	Start Da	te End Date	e Descriptio	n	Start/End Time	Days	Length Week	Rate	Type S	pots	Amoun1
D 10	KOA	T 11/05/12	11/09/12	Anderson (Cooper	11a-12n		:30		NM	0	\$0.00
	Class	of Time -	Fixed Non Pr	re-emptible								
D 11	KOA	T 11/05/12	11/09/12	Chew, The		12-1pm		:30		NM	0	\$0.00
	Class	of Time - l	Pre-emptible	with notice								
D 12	KOA	T 11/05/12	11/09/12	Action 7 No	ws @ 6p	6-630p		:30		NM	0	\$0.00
	Class	of Time - I	ixed Non Pr	e-emptible								
D 13	KOA	Γ 11/05/12	11/09/12	6a A7N Mo	re In The AM	6-7a		:30		NM	0	\$0.00
	Class	of Time - !	Pre-emptible	with notice								
D 14	KQA	Γ 10/29/12	11/09/12	Good Morn	ing America	7-9a		:30		NM	0	\$0.00
	Class	of Time - I	Pre-emptible	with notice								
N 15	KOAT	Γ 11/05/12	11/05/12	Anderson C	Cooper	11a-12n		:30		NM	1	\$250.00
			ixed Non Pr									
			ixed Non Pr	,	C=nta/Mank	Rate						
Wee	<u>5ta</u> ek: 11/0			<u>Veekdays</u> 1	Spots/Week 1	\$250.00						
N 16	KOAT	T 11/05/12	11/05/12	Chew, The		12-1pm		:30		NM	1	\$200.00
	Class	of Time - F	Pre-emptible	with notice								
10/				<u>Veekdays</u>	Spots/Week	<u>Rate</u> \$200.00						
	ek: 11/(.,	1	1	<u>:</u>		•••				64 000 00
N 17		11/05/12		Action 7 Ne	ws @ 6p	6-630p		:30		NM	1	\$1,300.00
			ixed Non Pr nd <u>Oate</u> V	e-emptible Veekdays	Spots/Week	Rate						
Wee	ek: 11/0			1	<u>3001374466K</u>	\$1,300.00				1		
N 18	KOAT	11/05/12	11/05/12	6a A7N Mo	e In The AM	6-7a		:30		NM	2	\$2,200.00
	Class	of Time - F	Pre-emptible	with notice								
107				<u>Veekdays</u>	Spots/Week	Rate						
	ek: 11/0				<u> 2</u>	\$1,100.00					-	64.060.00
N 19		10/29/12		Good Morni	ng America	7-9a		:30		NM	5	\$4,250.00
		ot Time - F <u>t Date</u> E	Pre-emptible		Spots/Week	Rate						
	<u>Jial</u>	rhaie E	in Date A	<u>Veekdays</u>	Shoravasee	ivate				•		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstending to whom bills are rendered, advertiser, agency and service, jointly and severally, shell remain obligated to pay to stellion the amount of any bills rendered by stellion within the time speculied and until payment in full is received by stallion. Payment by advertiser to egency or to service or peyment by agency to service, shall not constitute payment to stallion. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks edvance cancellation notice is required unless otherwise. specified

Hearst television inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of rece or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on perticular stations on the basis of race or ethnicity.

96

Totals

\$73,500.00



	Contract / Revision 961890 /	Alt O(der # 06364302
Contract Dates	Product	Estimate #
10/29/12 - 11/09/12	Issue	313 REFORM NM NOW #:

Advertiser	Original Date / Revision
Reform New Mexico Now	10/18/12 / 10/18/12

*Lina	e Ch Start	Date End D	ate Descripti	on	Start/End Time	Days	Spots/ Length Week	Rate	TypeS	Sonts	Amount
	Start Date ek: 10/29/12	End Date 11/04/12	Weekdays MTWTF	Spots/Week 5	Rate \$850.00	Days	congin wook	7100	1,,,,,,	-	, modify
	KOAT 10/29			`	10-11a		:30		NM	10	\$4,500.00
		_	Pre-emptible Weekdays MTWTF	Spots/Week	Rate \$450.00		.00			10	V-1,000.00
N 21	KOAT 10/29		12 Action 7 N	ews @ 1030p	1030-1105p		:30		NM	2	\$2,500.00
	Class of Time Start Date ek: 10/29/12			Spots/Week	<u>Rate</u> \$1,250.00						,-,-ve.e
N 22	KOAT 10/29/	/12 11/02/1	2 Dr Oz		4-5p		:30		NM	10	\$6,750.00
Wee	Class of Time Start Date ek: 10/29/12	- Pre-emptit End Date 11/04/12	ble with notice <u>Weekdays</u> MTWTF	Spots/Week 10	<u>Rate</u> \$675.00						
N 23	KOAT 10/29/	12 11/02/1	2 Action 7 N	ews @ 5p	5-530p		:30		NM	5	\$5,500.00
	Class of Time Start Date ek: 10/29/12	End Date 11/04/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$1,100.00						
N 24	KOAT 10/29/	12 11/02/1	2 Live with R	egis & Kelly 9-10	a 9-10a		:30		NM	10	\$4,750.00
Wee	Class of Time Start Date k: 10/29/12	- Fixed Non End Date 11/04/12	Pre-emptible <u>Weekdays</u> MTWTF	Spots/Week 10	<u>Rate</u> \$475.00						
N 25	KOAT 11/04/	12 11/04/1	2 Su 6a A7N	More in the AM	6-9a		:30		NM	2	\$1,700.00
	Class of Time Start Date k: 10/29/12	End Date 11/04/12	Weekdays 2	Spots/Week 2	<u>Rate</u> \$850 00						
N 26			2 Good Morn	ing America	7-9a		:30		NM	6	\$5,100.00
Weel	Class of Time Start Date k: 11/05/12	- Pre-emptib End Date 11/11/12	le with notice Weekdays MT	Spats/Week 6	<u>Rate</u> \$850.00						
			2 The View 1	0-11a	10-11a		:30		NM	2	\$900.00
Weel	Class of Time <u>Start Date</u> k: 11/05/12	End Date 11/11/12	Pre-emptible <u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$450.00	_					
	KOAT 11/05/		2 Dr Oz		4-5p		:30		NM	2	\$1,350.00
	Class of Time Start Date k: 11/05/12	- Pre-emptib End Date 11/11/12	le with notice <u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$675.00						
N 29	KOAT 11/05/1	12 11/06/1	2 Live with R	egis & Kelly 9-10	a 9-10a		:30		NM	2	\$950.00
	Class of Time Start Date 11/05/12	- Fixed Non I End Date 11/11/12	Pre-emptible <u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$475.00						
N 30	KOAT 11/05/1	11/05/1	2 Action 7 Ne	ws @ 5p	5-530p		:30		NM	1	\$1,100.00
	Class ot Time Start Date c: 11/05/12	- Fixed Non I <u>End Date</u> 11/11/12	Pre-emptible Weekdays M	Spots/Week 1	<u>Rate</u> \$1,100.00						

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, edvertiser, agency and service, jointly and severelly, shaft remein obligated to pay to stetron the emount of any bills rendered by stetion within the time specified and until payment in further received by stetion. Payment by edvertiser to agency or to service or payment by agency to service, shaft not constitute payment to station. Stetion will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or eny correspondence when such conflict the edvertiser and conditions. Four weeks advance cancellation notice is required unless otherwise. specified

Heerst television inc., does not discriminate in the sale of advortising time, and will eccept no advertising which is placed with an intent to discriminate on the besis of rece or ethnicity. Advertiser hereby represents end warrants that it is not purchasing broadcast air time under this advertising seles contract for a discriminatory purpose, including but not limited to decisions not to place advertising on perticular stations on the basis of race or ethnicity.

Att Order #



	961890 /	06364302
Contract Dates 10/29/12 - 11/09/12	<u>Product</u> tssue	Estimate # 313 REFORM NM NOW #:
Advertiser		Original Date / Revision 10/18/12 / 10/18/12
Reform New Mexico N	low	10/18/12 / 10/10/12

Contract / Revision

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/29/12 -11/06/12	96	\$73,500.00	\$62,475.00	\$4,373.25	\$66,848.25
	96	\$73,500.00	\$62,475.00	\$4,373.25	\$66,848.25

Signature:	Date:	